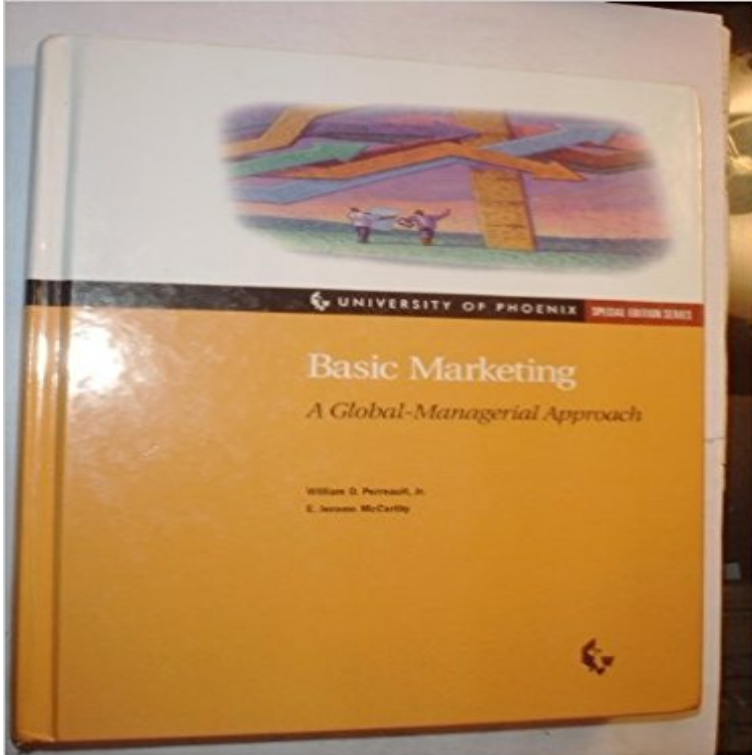


# Basic Marketing: A Global-managerial Approach (University of Phoenix Special Edition Series )



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